Sponsorship and In-kind Support Guideline and Application Form



Reviewed: May 2023

GMW Sponsorship Application Form

| Applicant details | | | | | | | |
|---|------|------|--------------------------------|---------|--|--------|--|
| Request Date: | | | | | | | |
| Organisation: | | | | | | | |
| Contact Name: | | | Position: | | | | |
| Postal Address: | | | | | | | |
| Daytime Phone Number: | | | Email: | | | | |
| Details of event/activit | sy . | | | | | | |
| Title: | | | | | | | |
| Time/s Date/s: | | | | | | | |
| Location/s: | | | | | | | |
| Is this an annual event or opportunity, or one off? | | | | | | | |
| Has your organisation received sponsorship from GMW previously? | | | No | | Yes | | |
| | | If y | es, please p | orovide | e details: | | |
| Anticipated numbers attending/participating? | | | | | | | |
| Who are the participants/target audience? | | Мо | Children All re details: | | Teenagers | Adults | |
| Type(s) of Sponsorship requested: | | | Detail of ir | n-kind | nt requested: \$ support requested: provide details: | | |
| | | | | | | | |

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| How will any financial sponsorship be used if provided? | | | | | |
|---|--|--|--|--|--|
| Briefly describe how the activity benefits GMW customers and communities. | | | | | |
| Briefly describe the sponsorship benefits for GMW. (eg. What is the opportunity for GMW to increase awareness and inform the community about rural water issues?) | | | | | |
| Could there be other sponsors besides GMW? (Please list) | | | | | |
| How does this sponsorship opportunity promote diversity and inclusion? | | | | | |
| Additional information to support your application (Optional) | | | | | |
| GMW will respond to your request for sponsorship within 10 working days. For more information, please contact the GMW Communications, Engagement and Media team by phoning 1800 013 357. | | | | | |
| GMW OFFICE USE ONLY: | | | | | |
| How does the opportunity: | | | | | |
| align with GMW's strategic outcomes and goals | | | | | |
| align with GMW's values, and Diversity and Inclusion Framework | | | | | |
| demonstrate impartiality, fairness and ethical behavior | | | | | |
| ensure value for money | | | | | |
| comply with all relevant Ministerial Standing Directions and the requirements of the Financial Management Act 1994 | | | | | |
| comply with the Victorian Government Sponsorship Policy, which is available at https://www.vic.gov.au/sponsorship and GMW Sponsorship and In-Kind Policy & Procedure available at A3986783. | | | | | |
| | | | | | |
| Outline the benefits of the sponsorship: | | | | | |
| | | | | | |
| List any known conflict of interests: | | | | | |

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#A4651979

PO Box 165 Tatura Victoria 3616 Australia

reception@gmwater.com.au @





